



CAMERA DI COMMERCIO
SASSARI



AZIENDA SPECIALE
PROMOCAMERA

CAMERA DI COMMERCIO NORD SARDEGNA



COMUNE DI OLBIA



CONSORZIO DI TUTELA
VERMENTINO
di GALLURA

ORGANIZED BY

Benvenuto Vermentino
welcome to sardinia



OLBIA • SARDINIA
OCTOBER 7-13 2024
VERMENTINO'S WEEK



AN EVENT THAT COMBINES ART, MUSIC, CULTURE, FOOD AND WINE

Through its Special Agency Promocamera, in partnership with the Municipality of Olbia and Consorzio di Tutela del Vermentino di Gallura DOCG and in collaboration with local Trade Associations, the Chamber of Commerce of Sassari is organising the **10TH** edition of "Benvenuto Vermentino". The event will be held in **Olbia on October 7 to 13, 2024.**

Monday to Saturday, October 7-12
Shopping & Vermentino

Shops, crafts, and services participating in the event will offer Vermentino di Gallura DOCG to their customers

Monday to Sunday, October 7-13
Apericena & Vermentino

Restaurants, bars and hotels participating in the event will offer their customers Vermentino inspired menus and/or aperitifs

Tuesday to Friday, October 8-11
Export Initiatives

B2B meetings with domestic and international buyers and importers to promote Vermentino exports.

Tour of Gallura to explore its tourist offer and archaeological and cultural beauties with a delegation of international tour operators.

Friday to Sunday, October 11-13
Archeological Museum
Arts and Crafts Exhibit

Exhibit of selected Sardinian craft products of excellence inspired by the theme of wine.

Thursday October 10
Wine Tasting Masterclass

During the tastings organized by A.I.S. sommeliers, the best Vermentino wines from Sardinia, Liguria, Tuscany, Corsica will be presented and tasted

Performances, Music and Cultural events around the city

Throughout the week, the Municipality of Olbia and the local Trade Associations will organize several events and experiential activities

Saturday October 12 Olbia's Old Town
Wine tastings in the Old Town

In Corso Umberto I and via Regina Elena an experiential tour will be set up where visitors may taste the best Vermentino di "Gallura DOCG", "Sardegna", Liguria, Tuscany and Corsica wine labels

Monday to Sunday, October 7-13
(reservation required)
Winery experiences

Guided tours for tourists and wine lovers at the participating wineries to taste Vermentino di Gallura DOCG wines together with wine producers

PREMIO NAZIONALE ENO-LETTERARIO VERMENTINO
Intrecci di vite

THE VERMENTINO NATIONAL WINE-LITERARY PRIZE
Olbia - Saturday 12 October 2024

Enriched by its inclusion in the Turin International Book Fair, the "Vermentino" National Wine-Literary Prize is back with its award ceremony in the city of Olbia Saturday, October 12, 2024. The eighth edition of this award tells the unique rendezvous between literature and the world of winemaking, through narrative works published in Italy, representing an icon for the whole wine sector.

Read more: promozione@promocamera.it
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Gallura

