ORGANIZED BY













AN EVENT THAT COMBINES ART, MUSIC, CULTURE, FOOD AND WINE

Through its Special Agency Promocamera, in partnership with the Municipality of Olbia and Consorzio di Tutela del Vermentino di Gallura DOCG and in collaboration with local Trade Associations, the Chamber of Commerce of Sassari is organising the 10TH edition of "Benvenuto Vermentino". The event will be held in Olbia on October 7 to 13, 2024.

Shopping & Vermentino

Shops, crafts, and services participating in the event will offer Vermentino di Gallura DOCG to their customers

Apericena & Vermentino

Restaurants, bars and hotels participating in the event will offer their customers Vermentino inspired menus and/or aperitifs

Export Initiatives

B2B meetings with domestic and international buyers and importers to promote Vermentino exports.

Tour of Gallura to explore its tourist offer and archaeological and cultural beauties with a delegation of international tour operators.

Arts and Crafts Exhibit

Exhibit of selected Sardinian craft products of excellence inspired by the theme of wine.

Wine Tasting Masterclass

During the tastings organized by A.I.S. sommeliers, the best Vermentino wines from Sardinia, Liguria, Tuscany, Corsica will be presented and tasted

Performances, Music and Cultural events around the city

Throughout the week, the Municipality of Olbia and the local Trade Associations will organize several events and experiential activities

Wine tastings in the Old Town

In Olbia's Old Town an experential tour will be set up where visitors may taste the best Vermentino di "Gallura DOCG", "Sardegna", Liguria, Tuscany and Corsica wine labels

Winery experiences

Guided tours for tourists and wine lovers at the participating wineries to taste Vermentino di Gallura DOCG wines together with wine producers



Olbia · Saturday 12 October 2024

Enriched by its inclusion in the Turin International Book Fair, the "Vermentino" National Wine-Literaly Prize is back with its award ceremony in the city of Olbia Saturday, October 12, 2024. The eighth edition of this award tells the unique rendezvous between literature and the world winemaking, through narrative works published in Italy, representing an icon for the whole wine sector.

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